

The Magnificent mile

There's always something happening on The Magnificent Mile! Whether you seek fun for the whole family, shopping and cocktails with friends or a romantic outing for two, The Magnificent Mile features seasonal events and special happenings all year long. Enjoy free special events that are open to the public, intimate gatherings with featured designers at area retailers, exclusive tasting events at local restaurants, and special activities at cultural attractions..

Below you'll find the most current happenings on The Magnificent Mile. Be sure to check back regularly for new events and activities.

WINTER

TOAST on The Magnificent Mile

The Magnificent Mile is bringing luxury champagne to our district for a month of indulgence and celebration. Weekly fireworks displays every Saturday in February.

SPRING

Tulip Days on The Magnificent Mile

April 16 – May 31, 2008 - Free & Open to the Public

We invite you to enjoy Tulip Days on The Magnificent Mile - A Feast for the Eyes and a Boost for the Spirits! Tulip Days on The Magnificent Mile offers something for everyone. Whether you enjoy a stroll through our gardens during a day of shopping or take advantage of magnificent hotel and restaurant special offers, Tulip Days on The Magnificent Mile offers one more way to enjoy The Magnificent Mile district. The garden beds will feature kinetic sculptures designed by internationally recognized architects from Chicago.

SUMMER

Gardens of Chicago 's Magnificent Mile

June - September 2008 - Free & Open to the Public

The Greater North Michigan Avenue Association (GNMAA) is the community organization that represents and informs the many and diverse interests within its geographical boundaries - Randolph Street to North Avenue, Lake Michigan to the North Branch Canal. The Association seeks to preserve, promote and enhance a vibrant, growing and stable community by identifying, articulating and serving the needs of membership.

Originally named The North Central Association, the Association was formed in 1912 to provide unity and vision for the area. The Association's name changed to The Greater North Michigan Avenue Association in 1942 to reflect the neighborhood's physical expansion of retail merchants, banks, real estate firms, office buildings and service organizations on the near north side. Eighty-seven years later, the Association retains its original community spirit as volunteer led committees collaborate to preserve, promote and enhance the neighborhood through urban planning and advocacy, marketing and public relations and member events and programs.

In addition, GNMAA continues to spotlight and promote this geographical area both locally and nationally. The Association has been the catalyst of a movement transforming a quiet retail and residential enclave into one of the most unique and dynamic urban communities in the world.

The Magnificent Mile is at its finest during the summer months. Stroll our pristine parkways and flawless urban planning as old and new converge amongst breathtaking beauty and immaculately manicured gardens. Enjoy a self-guided walking tour of these gardens and discover The Magnificent Mile's own paradise.

FALL

The Magnificent Mile Lights Festival presented by Harris

Saturday, November 22, 2008 - Free & Open to the Public

For more than 40 years, the trees along North Michigan Avenue have been illuminated to signal the official start of the holiday season in Chicago. The festive lighting of more than one million lights along North Michigan Avenue is followed by a spectacular fireworks show over the Chicago River. Enjoy a host of holiday experiences and shopping along Chicago 's Magnificent Mile throughout the holiday season.

Hotels:

From dazzling contemporary elegance to old-world European charm, world-class hotels await your pleasure. Whether your suite commands a view of Chicago 's entrancing skyline or you prefer a cozy parlor tucked in between Chicago 's historic homes, you will experience the best of Chicago.

Dining & Nightlife

placement Dine atop The John Hancock Center overlooking spectacular Lake Michigan or enjoy the ambiance of outdoor cafes. Ethnic dining adventures abound, though you may wish to sample our friendly Midwestern fare. Indulge in our very own famous deep-dish pizza or experience the classic tradition of Chicago 's fine steak houses. No matter what your palette desires, there are endless restaurants to please.

Services:

The Magnificent Mile is a premier place to work and live as well. A diverse group of businesses serve the neighborhood and if they are a member of The Greater North Michigan Avenue Association (GNMAA) you can find them on the right. Find law firms, real estate firms, educational institutions, or hospital information here. Life is magnificent on The Mile!

Contact:

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